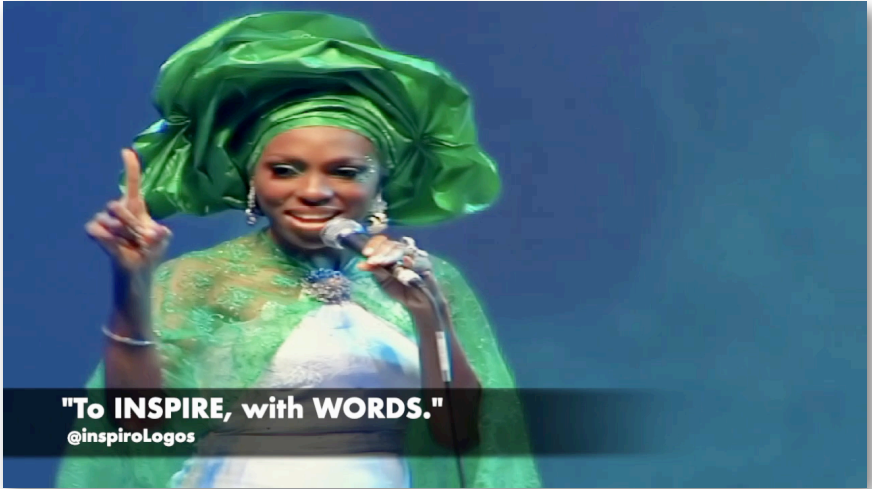




# PORTFOLIO OF AN INSPIRED WORDSMITH



Ifueko Ogbomo, alias '*Lady InspiroLogos*,' is an [award-winning wordsmith](#), poetic storyteller, creative writer, and voice-artist with 10+ years of experience writing spell-binding stories and creating compelling content for individuals, corporations, and brands in diverse fields across multiple continents.

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*This portfolio features a wide-range of audio-visual content, creatively categorized for your convenience. You may review the content in its entirety or click on any category below to go that bookmarked section. Within each section, all [underlined, blue text](#) are hyperlinks that will redirect you to view the content described. Enjoy!*

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## BRANDED LIVE PRODUCTIONS FEATURING CUSTOM POEMS, SONGS, AND STORIES

*The following productions were written on client-specified themes, and delivered live by me at each event. I am responsible for all scripting/composing, costume designing, background music, directing, choreography, and live performing. NOTE: The first three are internationally-acclaimed productions for the same governmental client.*

**UNTIL WE FIND YOU** - The Federal Government of Nigeria requested a custom musical tribute to the 200+ Chibok school girls abducted by infamous terrorist group, Boko Haram, to be performed live as the opening act at the World Economic Forum on Africa 2014 cultural soirée. The girls had just been abducted a few weeks prior, and I had less than a week's notice from client request to my [live, two-in-one custom musical performance at the global event](#), before an audience boasting several Presidents of nations. In my signature style of attention to the finest details, and bearing in mind the abductees are Muslim girls, I deliberately costumed myself in an all-black Abaya, the popular Islamic female attire. My passionately-delivered performance earned me verbal commendation from several dignitaries including President Kikwete of Zimbabwe.

Two additional major productions I undertook for the Nigerian government are as follows:

**VOICES OF THE VICTIMS** - A custom musical tribute highlighting the devastating effects of the 2012 Nigerian nation-wide flood disaster. Given the national crisis, I had merely a few days notice from client request to my meticulously-scripted [live performance at the Emergency Presidential Flood Relief Fundraising Dinner](#). Nonetheless, my custom poem and song performance, resulted in 12.5 **billion** Naira being raised at the event, and earned me Presidential commendation from then President of Nigeria, Goodluck Jonathan, in his nationally-televised speech directly following my performance. For this performance, I intentionally costumed myself in black, signifying mourning for the victims who had died, but performed barefoot in honor of those who had lost all and could no longer afford even a pair of shoes.

**THE GIANT OF AFRICA** - A patriotic, national song, to showcase Nigeria's vibrant economy and diverse culture before a global audience of visiting nations. (Nigeria being the host nation for the 2014 World Economic Forum on Africa). *Giant of Africa*, featuring myself, and 12 child performers hand-picked, choreographed, and costumed by me, was the second part of my [two-in-one, custom musical theatre showcase](#) that opened the global event, WEFA 2014, and earned me Presidential commendation. I deliberately attired myself in the green and white colors of Nigeria's flag, and costumed the 6 girl-boy pairs of children in traditional attire from tribes in Nigeria's 6 geopolitical zones.

**THE AZURI STORY** - A South-African entertainment agency representing an international development company requested [a custom, brand-selling poem](#) telling the company's story of building an entire city on sand recovered from the Atlantic Ocean. The *Eko Atlantic City* development was featured on CNN, and I performed my well-researched, brand-selling poem live at the 2015 launch of one of the city's 10 residential complexes: *The Azuri Peninsula*).

**ASPIE** - A California-based neurodiversity organization requested I speak on neurodiversity and autism spectrum disorders at their 2022 Diversity & Inclusion event. I closed my speech with *ASPIE*, [my custom poem on neurodivergence](#) specifically applauding the brain scientific experts label 'Asperger's,' and I fondly term, 'a mind with a mind of its own.'

**TIME TO SAY GOODBYE** - A transcontinental oil company headquartered in France requested a custom farewell tribute to honor three of their retiring African executives. I researched the company as well as each executive's life and career, and wrote the [three-in-one, multi-lingual poetic tribute](#), to not only feature crude-oil exploratory and seafaring vocabulary relevant to their field, but also feature words in the company's founding language, French, and greetings in the 3 languages of each of the African executives. In my signature style, I chose to wear a customized African headpiece fashioned using all four colors in the company's logo.

**MANY SLICES OF PAI** - A London-based Non-Profit requested [a custom golden jubilee tribute](#) to their Founder, to

be performed live during both of their 2015 celebratory services in his honor. Since his initials spell PAI, which is his nickname (pronounced like the word 'pie'), I deliberately researched and wrote his multi-faceted life story, to be poetically delivered as many slices of a pie, and closed the poem with my pun-intended title.

**ALL YOURS, ALWAYS!** - A Texas-based bride-to-be requested [a custom wedding poem](#) to be performed live during the candle-lighting ceremony of her 2017 wedding. Hence, I deliberately wrote loving lyrics featuring words and actions synonymous with 'flame,' such as *glow, light, warmth, ember, fire, ignite, kindle*, etc.

**TALE OF TWO GARDENS** - A San Antonio-based Non-Profit requested three themed inspirational children's stories, one to be delivered live each day of their children's 3-day summer school. Client provided the biblical theme for each day, and I researched and wrote my stories accordingly, performing each themed story thrice daily to a collective audience of 2,300 children. *Tale of Two Gardens*, is my [live storytelling performance](#) from Day 1, Epic VBS, 2018.



## BRAND STORYTELLING VIDEOS

*Narrative brand storytelling videos and mini-movies - all scripted, directed, and produced by me, and featuring my voiceover or in-person narration.*

**THE PASSIONATE PROFESSOR** - The wife of an Abuja-based public figure and renowned African professor requested a custom platinum-jubilee video tribute to her husband, to be aired during his mid-pandemic, virtual birthday celebration. Since the professor is an avid reader, I deliberately researched and wrote his 70-year life story, as 7 chapters in the book of his life, and produced it as a [10-minute custom biographical movie](#) featuring an audio-visual combination of my live narrative storytelling and photographs spanning from his childhood to date. Always willing to go the extra mile, I also purchased and adorned myself in the client's tribal head piece.

**ALL YOURS, ALWAYS! - AD VERSION** - An online creative start-up requested a [3-minute poetic ad](#) showcasing their brand storytelling services. The ad which I produced, features and is titled after a custom wedding poem I wrote, and also features my voice-over on a custom soundtrack.

**MAN OF THE YEAR!** - A Lagos-based award-winning Entrepreneur, Philanthropist, and 2021 gubernatorial candidate, requested a custom poetic documentary tribute about his career and political journey, having been awarded the coveted title of Anambra Man of the Year. Since the client



is proudly of the popular Igbo tribe of Nigeria, I deliberately researched and wrote his inspiring story, featuring a few Igbo words including his popular gubernatorial-race slogan ‘Ka Anambra Chawapu’ and produced it as a [5-minute custom, documentary-style movie](#) featuring an audio-visual combination of my live narration and photographs spanning his life and gubernatorial race. To further personalize the movie, I customized a tribal soundtrack and costumed myself in traditional coral beads popularly worn by women from client’s tribe. This client’s raving review is featured in the section, [Remarks from Clients](#).



## ADS / VIDEO PRODUCTIONS

*30- to 90-second video ads scripted, recorded, edited, and produced solely by me.*

**MOMENTS** - An online creative agency start-up requested [a 60-sec video](#) showcasing their brand storytelling services. I researched and wrote the ad to end with their slogan, and feature both their company name, *Eloquent Expressions*, and a play on it, with the line “inspired words, eloquently expressed.” Typically one to go the extra mile, I also produced two versions of the ad, one featuring a custom soundtrack and another featuring my voice-over on the soundtrack.

**INTRODUCING DR. ISA** - A multi-faceted educational consultant, counsellor, speaker, and author needed a **60-sec ad to showcase her dynamic persona and profile**, as well as her transition into opening her own college of education. Since she had already hired me to brand her business including creating the entire website for her soon-to-be-launched school, I also scripted and produced her professional ad deliberately incorporating her motto, ‘influencing change,’ and video clips from her most popular public speaking appearances. The [60-sec ad features on the President’s page of the school’s website](#) which is currently live but will not be officially announced by the client until September 2022).

**THINK NEOME** - A California-based mental health start-up requested a series of social media videos featuring me, to ‘casually’ create an initial buzz about their services and upcoming app. I researched the brand and scripted this [60-sec ad—their first instagram reel](#)—to show mental transformation and good feelings, deliberately choosing the words ‘feeling good’ and featuring the song ‘Feeling Good’ by Nina Simone.

Two additional videos I produced for this client are as follows:

**FIVE F’S, ONE APP** - A [30-sec reel](#) I intentionally scripted as an alliterative ad featuring everything the client’s brand professes that a subscriber will attain using their app.

**NEOME TIME** - A [90-sec IGTV video](#) I deliberately wrote, directed, produced, and starred in, to promote the client’s brand and app, which was yet to be released at the time this video first aired.



## CHILDREN'S STORYTELLING PRODUCTIONS

*Original and/or rewritten children's stories scripted,  
produced, and told by me.*

**EPIC VBS - 3-DAY LIVE STORYTELLING SERIES** - A San Antonio-based Non-Profit requested three original inspirational children's stories, one to be recited live each day of their annual 3-day kids summer Vacation Bible School. The client provided the biblical theme for each day, and I researched and wrote my stories accordingly, performing each themed story thrice daily to a collective audience of 2,300 children. A playlist of all [three live, dramatic children's storytelling performances](#) is featured on my kids-only YouTube channel.

**30-EPIISODE FOLKTALE SERIES** - A London-based educational organization commissioned me to produce a **30-episode series of African children's folktales** to be featured as part of their black history e-courses. I researched, rewrote, and retold popular children's folktales from various countries across the four major regions of Africa: West, East, North, and South. Being that I was producing [a 4-6 minute children's storytelling video for each folktale](#), I took the liberty of learning and employing various accents and costumes to fit each African region accordingly, while telling my versions of these popular folktales. 11 of my folktales from the client's e-

course series are currently featured as the e-channel '*Folktales from Africa*' on [my children's story webpage](#).

**STORY TIME WITH LADY I.** - [Kids-only YouTube storytelling channel featuring stories told by me](#), including original stories, bedtime stories, literature classics, African folktales and bible stories.

**STORIES FOR KIDS** - [Webpage dedicated entirely to children's stories told by me](#), including original stories, bedtime stories, literature classics, African folktales and bible stories.



## WEBSITE CONTENT / BUSINESS BRANDING

*Creative content for websites written, designed and/or published by me.*

**ISA SCHOOL OF EDUCATION** - A Lagos-based educational start-up set for a September 2022 launch, hired me to help build their brand from the ground up, including logo design, domain name selection, website design and production, scripting and production of featured ads, and creation of social media pages (Instagram, Twitter, Facebook). This project is set for completion in September 2022 and has not yet been officially launched, but I created [the website and all content featured on it.](#)

**LADY INSPIROLOGOS** - Official website for an Orlando-based multi-talented creative. [All website content created by me, including featured ads.](#)



## TV SHOWS

*My creative writing and/or acting on TV shows.*

**WETIN DEY** - Award-winning BBC World Service series aimed at HIV/AIDS awareness. I played the recurring role of the Newscaster on the series, which originally aired in multiple African countries in 2007.

**SUPER STORY** - Award-winning African comedy series, in which I had [a guest appearance as myself, performing an original composition](#), 'Not Far Away From You,' a spoken word and song appeal which I composed specifically for that episode, after learning it was to be final episode in an African adaptation of Charles Dickens' 'A Christmas Carol,' in which 'my character' would be entertaining at a party the reformed 'Scrooge character' throws for orphans. This super story series, 'Another Chance,' aired on all major Nigerian TV networks in 2014.



## VOICEOVERS / AUDIO PRODUCTIONS

*Samples of voice-over work. Those asterisked were recorded and produced by me.*

**BENEATH MY LOVELY MASK!** - This [prize-winning poem written and voiced by me](#) in 2010, had earned me the title *Abuja Literary Society Poetry Slam Champion* for the first time the year before. (In 2012, I became the first female poet to ever win that championship twice.)

**WELCOME TO ABUJA!** - An Abuja-based company requested a poetic brand story showcasing the uniqueness of the city, which was intentionally built to be the nation's capital. I wrote and recorded the [voiceover for this documentary-style story](#).

**VMOBILE COMMERCIALS** - A series of radio commercials for an international mobile service provider (*V-mobile* which subsequently rebranded into *Airtel*). These commercials aired in Nigeria (2004), and while I don't have access to the entire series in which my voice talents featured, I do have these two samples: [Vmobile commercial 'Choices' features primarily my voiceover talent](#), and [Vmobile Commercial, 'Let's get it started,' features my voice as one of two female voice talents](#).

**AMARE MARRIAGE E-COURSE** - A Lagos-based Non-Profit specifically requested [British-Nigerian English accented instructional voiceovers](#) of all 60 modules of their 12-week e-



course on relationships, which I also happened to have been hired to proofread and edit.

**PSALMS** - [Track 4 of a 15-track meditation album](#) featuring over an hour of healing scriptures. I scripted and co-produced the album and also voiced it in its entirety, using calming tones.

**AFRICAN HUNTER** - A German creative specifically requested a [light-hearted, African-accent voiceover](#) of his 127-word script. I recorded and delivered 2 options in less than 24 hours. This client gave me a five-star review, stating: *“Amazing! Never had a delivery so fast! I love the result. Thank you very much.”*

**ZCMS AD** - A San-Antonio based medical group, requested five 45- to 60-sec ad scripts advertising their diverse range of physical and virtual medical services, to be produced as video ads and/or voiceovers. I researched and scripted each ad to showcase their services, yet focus on a different target audience for each script. I further recorded this sample [60-sec voiceover of one of the scripts](#).



## BOOKS

*I write fiction, creative non-fiction, poetry, and children's stories.*

**YELLOW EYES GONE WHITE!** - Non-fiction memoir on sickle cell disease, published under my alias 'Lady InspiroLogos,' released by Dorrance Publishing, USA, 2012. This well-researched, inspirational book, along with my speeches during its launch, ultimately resulted in my being appointed as National Sickle Cell Ambassador, by the Federal Ministry of Health, Nigeria. Additionally, the Senate President, who chaired the book launch, insisted that every member of Senate at the time be presented with a copy of the book, and the Ministry of Education sponsored copies of it for the libraries of all secondary schools in the Abuja Municipal Area Council, of Nigeria's Federal Capital. [Read an excerpt \(Chapter 4\)](#).

**VOICES OF LAMENT** - A collaborative book of essays, poems and devotionals co-authored by 29 women of color (including myself), soon to be released by Revell Publishing, USA, 2022. The first of 6 poets featured in this inspiring work, my contribution is the book's opening poem. (Per copyright regulations, I'm not allowed to share it prior to the book's September 2022 release date.)

**PRISONERS OF FATE** - Historical romance novel, and my fiction debut. An OWN-voices, poetic, fictional retelling of the biblical story of Joseph, primarily through the eyes of his

lesser-known wife, Asenath. Opening with a short, original poem in each chapter, this 100,000-word story is agented by Credo Communications, publisher pending. [Read an excerpt \(chapter 13\)](#).



## BLOGPOSTS

*These blogposts were all written by me, for publication by third-parties and/or on my blog. Most of these also feature my celebrated original poems.*

**LET EVERYONE THAT HAS BREATH LIVE!** - [Prize-winning human rights blog post](#), that won first place in the Youngstars Martin Luther King Human Rights Day blogpost competition, open to nation-wide contestants in Nigeria, 2012.)

**MEET MISS 'QUITO!** - [Humorous, inspirational blog post](#), featuring my most celebrated comedic poem, which I have had the pleasure of performing live on three continents.

**WOMAN!** - [International Women's Day blog post](#), featuring my women-empowering poem.

**DON'T MAKE FUN OF MY YELLOW EYES** - [World Sickle Cell Day blogpost](#), featuring my autobiographical poem.

**WHAT'S THE COLOR OF LOVE?** - [Valentine's Day blogpost](#), featuring my prize-winning poem.

**THE GREATEST LOVE STORY EVER!** - [Seasonal blogpost for Easter](#), featuring my internationally-acclaimed poem.

**THE MOST WONDERFUL TIME OF THE YEAR!** - [Seasonal blogpost for Christmas](#), featuring my inspirational poem.



## PROOFREADING / EDITING

*Materials proofread, edited, and/or re-written by me would be too numerous to list. However, major projects for which I was hired as the sole proofreader/editor are enumerated below.*

**NEOME GRAPHIC NOVELLAS** - A California-based mental-health start-up requested proofreading, editing and extensive re-writing of their entire series of graphic novellas, including synopses for new stories. These novels were originally written in a non-English language then google-translated into English, before being sent to me for proofreading, editing and re-writing as needed. For reference, I've linked a [screenshot from my proofreading and editing](#). Before and after samples of my proofreading and editing available on request.

**AMARE MARRIAGE E-COURSE** - A Lagos-based Non-Profit, requested proofreading and editing of 60 modules of their 12-week e-course on relationships, for which I was further hired to voice and produce into 60 audio lessons for the e-course. I've linked a document with brief [before and after excerpts of my editing](#). Full text available on request.

**FLAME TREE COLLECTIVE FOLKTALES** - A London-based educational organization requested the complete re-writing, re-telling, and full production of their 30-episode series of African folktales to be featured as part of their black history e-courses. I researched, rewrote, and retold popular folktales from various nations across the four major regions of Africa:

West, East, North, and South. Before and after samples of my story re-writes available on request.



## SCRIPTS

*Scripts I wrote for 30- to 90-sec ads.*

**THE PRICE OF GOOD HEALTHCARE** - A San-Antonio based medical group requested [five 45- to 60-sec ad scripts](#) advertising their diverse range of physical and virtual medical services, to be produced as video ads and/or voiceovers. I researched and scripted each ad to showcase their services, yet focus on a different target audience for each script. This is the first of my 5 scripts. The others are as follows:

**CHRONIC CONDITIONS COVERED** (My voiceover of this script is featured in the section, [Voiceovers](#).)

**TELEMEDICINE PREFERRED**

**NO INSURANCE NECESSARY**

**BE PREPARED**

Other creative work I've done for this client includes writing slogans, proofreading/editing website copy, flyers, etc. The CEO of this group is listed among my [references](#).



## AWARDS / RECOGNITIONS

- ★ Recipient of prestigious EB-1 classification, '[Alien of Extraordinary Ability](#),' by United States Citizenship & Immigration Services (USCIS), *for original, sustained, internationally-acclaimed contributions to the literary and performing arts* (2017). Granted at the recommendation of Nigeria's former Minister of Finance, Ngozi Okonjo-Iweala, currently Director General, World Trade Organization. Note: 'Extraordinary Ability' is the highest classification USCIS awards to non-citizens, and is only granted to highly-recommended immigrants with demonstrated extraordinary ability in the arts, sciences, education, business, or athletics.
- ★ Recipient, Presidential Commendation, from Goodluck E. Jonathan, President, Federal Republic of Nigeria 2010-2015, for and following '*Voices of the Victims*,' a themed live musical production (2012).
- ★ Two-time Guest Artiste/Performer, annual World Economic Forum on Africa (2013 and 2014).
- ★ Three-time Guest Poet/Storyteller, annual Nigerian Economic Summit (2012, 2013, and 2014).
- ★ National Sickle Cell Ambassador, Federal Ministry of Health, Nigeria (2014-2015).



- ★ Inaugural Speaker, TLU Cullinane Social Entrepreneurship Series 2016, Texas Lutheran University (my alma-mater).
- ★ Recipient, INT Presidential Scholarship, to undertake the Creative Arts Specialization of the 2011 Oak Seed Executive Leadership Course, Institute for National Transformation.
- ★ First female two-time Poetry Slam Champion, Abuja Literary Society (2009 and 2012).
- ★ Member, Alpha Chi, US National Honor Society, and Recipient, Pacesetter Award for Academic Excellence, Texas Lutheran University (2003).



## REMARKS FROM CLIENTS

*“The performance was completely captivating, as always... Her artistic attention to detail is mind-blowing, effortless eloquence, breathtaking, and she never fails to leave an audience wowed and inspired!”*

- [Valentine C. Ozigbo](#), 2021 Anambra Gubernatorial Candidate, Former President Transcorp Group, and Chairman, The VCO Foundation

*“InspiroLogos is in a class of her own, with a distinction that makes her relevant on the global stage... I strongly recommend her work to any and all individuals and organisations looking for world class art to spice up their events.”*

- Linus Okorie, President/Founder, GOTNI (Guardians of the Nation International)

"The entire audience were spellbound...  
*The performance was the high point of the evening and its originality and delivery were an ingenious and innovative surprise.*"

- Sonye Allanah, Total E&P Nigeria Ltd.

*"The performance was breathtaking. InspiroLogos puts visions into words and then paints them in songs, she tells the stories like a poet and thus brings to life even the most abstract of things."*

- Dr. Ibiene V. A. Ogolo, Eko Development Company

*“Simply breathtaking in her art. The word mistress delivered powerful, passionate poetry that was at once spontaneous (or so it seemed), sublime, and soothing.”*

- Iniruo Wills, Ntephe, Smith & Wills

*“Wow! Lady I. virtually shook the mountains with her performance...It was great, informative and creative. My guests were so impressed...She made our occasion unique! We are very grateful and looking forward to bringing her back for another great performance.”*

- Engr. Prince Josie Nwosu, CEO, The Royal Banquet and Events Halls, Antioch, California.



## REFERENCES

*From North America, Europe, and Africa.*

*Available on [request](#).*

